

# The Ventura Breeze

The **Ventura Breeze** is excited to be the first community newspaper exclusively serving the City of Ventura. The **Breeze** is published every other Wednesday and is distributed for free. 11,000 copies are distributed to over 450 local merchants, restaurants, the Visitor's Center and in racks located throughout the Cities of Ventura and Ojai. The **Ventura Breeze** is enjoyed by both the residents, the newcomers, and visitors who are looking to stay connected to, and express their voice about their community. No longer will you have to wonder what is going on in our beautiful, seaside town; just pick up your latest copy of the **"VENTURA BREEZE."**

National research shows that 83% of local community newspaper readers say that they read every issue published. Join the many local businesses that advertise in the **Breeze**. We are committed to helping businesses thrive and to grow. Advertising in the **Breeze** will expose your business to a growing affluent consumer group with tremendous buying power.

No other publication is meant for our exclusive group of Ventura city readers. We are the newspaper that truly serves the community. We offer our readers information more exactly tuned to them and to their interests. This means that our readers will pay more attention to the contents and ads of the **Breeze**, reading and browsing through every page.

We offer you more targeted readers with greater exposure to your ad per reader for much less money than other publications. We look forward to adding you to the growing family of successful businesses that advertise in the **Ventura Breeze**. We welcome your business, your comments, and your feedback.



Ventura Figueroa Plaza by Henrik Lehnerer

1575 Spinnaker Drive  
No. 105B-393  
Ventura, CA 93001  
T: 805.653.0791  
F: 805.641.3158  
[www.VenturaBreeze.com](http://www.VenturaBreeze.com)  
[advertising@venturabreeze.com](mailto:advertising@venturabreeze.com)



# Why advertise in the Ventura Breeze?

**Highly Targeted Audience.**

**The *Ventura Breeze* is read from front to back, your Ad will be seen by thousands of local residents, business owners, community leaders, and visitors.**

**Very competitive and affordable pricing provides exceptional return for your advertising budget and needs.**

**You make a significant impact on local readers who are passionate about the newspaper.**

**Unique publication with loyal readership.**

**Only newspaper that serves and supports the local Ventura community.**

**Ongoing opportunities for inclusion of your business in editorials, features and showcases.**

**Rates starting at just \$55.00 per issue makes advertising with the *Breeze* “a great value”**

**11,000 Free copies are hand-delivered to over 450 locations in the cities of Ventura, and Ojai including local merchants and businesses, City Hall, the Ventura Visitors and Convention Bureau, restaurants**

## and more.

**Don't wait another second. Call the *Ventura Breeze* today!**



**Bussin Around**  
Jane Stites



**Flip Kick**  
Andrew Livingston



**Ballerinas at the Bell**  
Rosie Ornelas



**Ventura Pier**  
Bart Templeman

**1575 Spinnaker Drive**

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**[www.VenturaBreeze.com](http://www.VenturaBreeze.com)**

**[advertising@venturabreeze.com](mailto:advertising@venturabreeze.com)**



### April 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

### May 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3		4	5	6	7	8
	11	12	13	14	15	16
17	18	19	20	21	22	23
	24	25	26	27	28	29
30	31					

### June 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
	22	23	24	25	26	27
28	29	30				

### July 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### August 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### September 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### October 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### November 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25		27	28
29	30					

### December 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10		12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

# Ventura Breeze Deadlines for 2009

-  = Space and copy deadline (Wednesday prior to publication.)
-  = Camera Ready deadline (Friday prior to publication.)
-  = Publication (The Breeze is published every other Wednesday.)

#### HOLIDAYS

- April 12 Easter
- May 5 Cinco de Mayo
- May 10 Mothers Day
- May 25 Memorial Day
- June 21 Fathers Day
- July 4 Independence Day
- Sept 7 Labor Day
- Oct 31 Halloween
- Nov 26 Thanksgiving
- Dec 11 Hanukkah
- Dec 25 Christmas

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